



MAKE AN IMPACT IN YOUR COMMUNITY!

Your support matters! As an all-volunteer philanthropic group, Impact the Palm Beaches relies on support from sponsors, members, businesses, corporations and family foundations to maintain and expand the mission of Impact the Palm Beaches. 100% of our membership funds are awarded annually.

	TORCH						
	BEARER	PROMOTER	INVESTOR	INFLUENCER	ADVOCATE	FRIEND	
	\$30,000	\$15,000	\$10,000	\$5,000	\$2,500	\$2,200	
VISIBILITY							
Tiered logo placement on Impact App and Website Reach - over 8,000 unique visitors per year	✓	✓	✓	✓	✓	✓	50 % of your donation goes towards a member
Recognition at Annual Kick-Off Event as Annual Sponsor attended by ~150 women and community partners	✓	✓	✓	✓	✓	✓	
Recognition at Annual Awards Celebration as Annual Sponsor attended by ~300 women and community partners	✓	✓	✓	✓	✓	✓	
Sponsor highlight in one issue of our Newsletter Distribution to over 2,000 women and community partners	✓	✓	✓	✓	✓		
Opportunity to Include Corporate Branded Items as Event Gifts Reach - over 300 attendees depending on the event	✓	✓	✓	✓			
Exclusive social media post dedicated to sponsorship focus audience - ~1,200 FB followers, 800 instagram followers, and 1,200 LinkedIn followers	✓	✓					
Dedicated Ad in Annual Awards Celebration Program distributed to ~300 women and community partners	full page	half page	quarter page				
Additional Tickets to attend Kick Off and Annual Awards Celebration	6	4	2				

IMPACT MEMBERSHIP						
Individual Impact Membership(s)	3	2	1			2

The direct benefit of membership is a vote at the annual awards ceremony.
The many potential indirect benefits include networking, leadership and helping our local Community.

FAST FACTS ABOUT IMPACT

All Women Membership

Members contribute \$1,100 per year (\$100 to fiscal agent)

For every 100 members, Impact annually awards \$100,000 grants to fund vetted, local, innovative nonprofit programs in central and northern Palm Beach County and out to the Glades

Impact is an all volunteer organization

Grant focus areas: Family, Education, Health, Arts and Culture, Environment and Animal Welfare

Impact the Palm Beaches has awarded over \$1.5 million since its 2015 inception

Unify Women. Amplify Change.



MAKE AN IMPACT IN YOUR COMMUNITY

Your support matters!

As an all-volunteer philanthropic group, Impact the Palm Beaches relies on support from sponsors, members, businesses, corporations, and family foundations to maintain and expand our mission.

100% of our membership funds are awarded annually.

TORCHBEARER

\$30,000

- 3 individual Impact memberships
- Name and logo on Impact website and app
- Opportunity to include corporate branded items as event gifts
- Recognition in Annual Awards Celebration Program
- Spotlight coverage on social media and in monthly newsletters

PROMOTER

\$15,000

- 2 individual Impact memberships
- Name and logo on Impact website and app
- Opportunity to include corporate branded items as event gifts
- Recognition in Annual Awards Celebration Program
- Spotlight coverage on social media and in monthly newsletters

INVESTOR

\$10,000

- 1 individual Impact membership
- Name and logo on Impact website and app
- Opportunity to include corporate branded items as event gifts
- Recognition in Annual Awards Celebration Program
- Spotlight coverage on social media and in monthly newsletters

INFLUENCER

\$5,000

- Name and logo on Impact website and app
- Opportunity to include corporate branded items as event gifts
- Recognition in Annual Awards Celebration Program
- Spotlight coverage on social media and in monthly newsletters

ADVOCATE

\$2,500

- Name and logo on Impact website and app
- Opportunity to include corporate branded items as event gifts
- Recognition in Annual Awards Celebration Program

FRIEND

\$2,200

- Recognition in Annual Awards Celebration Program
- 50% of your donation goes towards sponsoring a member



Impact the Palm Beaches looks to double its impact

Impact the Palm Beaches (IPB) recently held its annual kickoff celebration in West Palm Beach. The event was sponsored by Florida Power & Light. Members and guests enjoyed a spirited evening as the organization looks forward to an exciting season.

“Impact the Palm Beaches makes transformational change in our local community through collective philanthropy,” said Lauren Sterlacci, 2022-23 president of IPB. “Our goal is to Double the Impact this year. The more members we have, the more powerful \$100,000 grants we can award to nonprofit programs that serve this community.”

Founded in 2015, IPB is a philanthropic organization where women collectively give to nonprofits in Central and Northern Palm Beach County in five core focus areas: Arts & Culture; Education; Environment and Animal Welfare; Health & Wellness; and Family. Impact members each contribute \$1,000 annually and award \$100,000 grants to local nonprofit programs. Over the last seven years, IPB has awarded more than \$1 million in transformational giving to nonprofits in our community.

Impact the Palm Beaches \$100,000 Impact Grant awardees



Lisa LaFrance, 2022-23 vice president of IPB and president Lauren Sterlacci. [CAPEHART]



Meredith Rollo; Grace Kurian, IPB board member and executive director of nuclear technology at FPL; and Deborah Johnson, co-founder of IPB. [CAPEHART]

have included: Vita Nova, Inc., Feed the Hungry Pantry of PBC, Clinics Can Help, West Jupiter Community Garden, Center for Trauma Counseling, Center for Child Counseling, Project L.I.F.T., Palm Beach Dramaworks, and LIVE Fresh. Recipients of the 2022-2023 Impact Grants will be voted for and announced at the

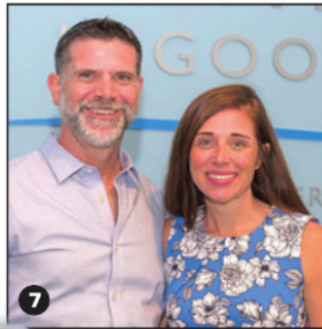
annual awards event scheduled for April 20, 2023.

If you are interested in learning more about IPB, events and how to become a member, please visit Impactpalmbeaches.org or email info@impactpalmbeaches.org.

Impact the Palm Beaches is a charitable fund of the Town of Palm Beach United Way.

NETWORKING

Impact the Palm Beaches celebrates FPL Women in Philanthropy, Manatee Lagoon



Jessica Johnson and Nicole Daggs



GAIL V. HAINES / FLORIDA WEEKLY

- 1. Pam Rauch and Lauren Sterlacci
- 2. Jeni Licata and Maria Marino
- 3. Deb Caplan and Kate Stengle
- 4. Juliet Roulhac, Grace Kurian and Natalie Smith
- 5. Christine DeVecchio, Susan Hutcheon and Gail O'Donnell
- 6. Jenny Mesirov and Taylor Materio
- 7. Jeff Bernstein and Meredith Rollo
- 8. Lisa LaFrance and Anne Messer
- 9. Lisa Johnson and Barbara James
- 10. Zaki Lewis and Atanya Lewis

SOCIETY

“For the Love of Fashion” luncheon, fashion show benefiting Impact the Palm Beaches, 1000 North, Jupiter



1



3



4



2



5

1. Corie Zordani, Nancy Rizzuto
2. Debbie Terlato and Crissy Poorman
3. Heidi Reeve, DB Lefferdink, Tracy Nash, Julia Donovan, Sandy Donovan, Emma Loktu, Edwige Gilbert and Sherrye Fenton
4. Lisa LaFrance and Sara Chaise
5. Julia Rosengren, Sandy Donovan, Julia Donovan and Diana Davis
6. Tracy Nash and Kim Cavallo



6



Sherrye Fenton, Claudia McCaig, Tamra FitzGerald

TRACEY BENSON PHOTOGRAPHY

Florida Weekly welcomes submissions for the Society pages from charity galas and fundraising events, club meetings and other to-dos around town. We need 300-dpi photographs of groups of two or more people, facing the camera and identified by first and last names. Questions? Email ssimmons@floridaweekly.com.

SOCIETY

Impact the Palm Beaches Membership Luncheon, Farmers Table, North Palm Beach



- 1. Lauren Sterlacci, Wendy R. Steele and Lily LaFrance
- 2. Tina Munroe, Rachael Sampson and Janet Shamblin
- 3. Sara Griffen and Nancy Erick
- 4. Gail O'Donnell, Victoria Piroso, Sharon Steele and Casey Tennyson
- 5. Lorraine Mari and Susan Ricci
- 6. Tracy Thomas and Carrie Browne
- 7. Jeni Licata, Taylor Materio and Lilly Leas-Ferreira
- 8. Kelly Gideon-Taylor and Tessie Watts
- 9. Cathy Adamczyk and Teresa Miller
- 10. Cammi Weling and Ann Polyajpg
- 11. Amy Brand and Christina Butler
- 12. Susan Fayette and Melissa Haley

GAIL V. HAINES / FLORIDA WEEKLY

NONPROFIT NEWS

Impact The Palm Beaches Announces Finalists

Winners Of \$100,000 Impact Grants To Local Nonprofits Will Be Announced At The Eighth Annual Impact Awards Celebration On April 20

For the first time since Impact the Palm Beaches was founded in 2015, Impact the Palm Beaches has over 300 members and will award at least three \$100,000 Impact Grants at the nonprofit's Eighth Annual Impact Awards Celebration on Thursday, April 20. Impact the Palm Beaches is excited to announce the four Impact Grant finalists: Alzheimer's Community Care (Fostering Independence program); Center for Child Counseling (Keeping Kids Safe program); Families First (Infant Mental Health-Head Start program); and Wounded Veterans Relief Fund (Emergency Dental Care for Disabled Veterans).

Impact the Palm Beaches is a philanthropic organization where women collectively award grants to nonprofits in Central and Northern Palm Beach County to ignite transformational change in the community. Since 2015, Impact has awarded over \$1.1 million. Membership consists of women who annually contribute \$1,100 (\$1,000 to the Impact Grant and a \$100 administrative fee). Once a year, Impact members gather for the Annual Awards Celebration to vote on which nonprofit programs will receive Impact's \$100,000 grants. The amount of grants awarded depends on the number of members.

"It is very exciting to announce our 2023 Impact Grant finalists," said Lauren Sterlacci, 2022/23 president of Impact the Palm Beaches. "We seek to fund projects that are truly transformational, address unmet needs innovatively, impact the community and are sustainable for years to come. To be able to award three \$100,000 grants to local, game-changing nonprofit programs is amazing! Impact the Palm Beaches is a movement and will continue to grow as more people hear our mission. One woman can make a difference... and together, we make IMPACT!"

Impact the Palm Beaches received 60 grant proposals from area nonprofits. The grant committee narrowed them down to 14 RFPs, then seven site visits, leading to the four finalists. The grants committee consisted of 30 Impact members, including this year's Chair Alese Kopf, and Vice Chairs Kristen Perrone and Erin Standish.

The Eighth Annual Impact the Palm Beaches Awards Celebration on April 20, at the Palm Beach County Convention Center in West Palm Beach, beginning at 5:30 p.m., will be an exciting evening where finalists present their proposals to Impact members who then vote to determine who will receive their \$100,000 grants. Admission is complimentary for Impact the Palm Beaches members and \$20 for guests. For more information or to R.S.V.P., please visit ImpactPalmBeaches.org.

Impact Grants fund the following service areas: arts and culture; education; environment and animal welfare; health and wellness; and family. Impact the Palm Beaches \$100,000 Impact Grant awardees have included: Center for Trauma Counseling, Vita Nova. Feed the Hungry, Project LIFT, Palm Beach Dramaworks, Clinics Can Help, and West Jupiter Community Group.

Sponsors of the Eighth Annual Impact Celebration include Baptist Health, Palm Health Foundation, and Jupiter Medical Center.

Impact 100 is a worldwide organization with more than 60 chapters and steadily growing. Their motto is "One Woman, One Meeting, One Vote." It is designed for women who wish to find an efficient and collaborative means of creating transformational change in their community. Women can become as involved as they wish in the process.

The Town of Palm Beach United Way is the fiscal agent of Impact the Palm Beaches.

For more information about Impact the Palm Beaches and how to become a member, visit ImpactPalmBeaches.org.



The 2022 Impact the Palm Beaches' Impact Grant winners

IT'S THE LAW

Did You Know That, In Florida...

By Adam S. Gumson, Esq.

While Florida law doesn't require a lawyer be involved in completing a **real estate** transaction, retaining one at the beginning of the buying or selling process can prevent having to hire one due to a contract dispute later. Remember, there is *no such thing as a standard contract!*

There is no state inheritance tax. However, when someone passes away, a final individual tax return might be necessary to file on behalf of the **decedent** (i.e., the person who dies) or on behalf of the estate.

Special needs trusts are designed to provide for a physically or mentally disabled **trust beneficiary** in such a way that the trust assets are not counted for the purposes of Medicaid eligibility. It allows trust income to be distributed to improve the recipient's quality of life by paying for expenses not covered by Medicaid. A **special needs trust** can cover such additional care as personal grooming, entertainment,



electronic equipment including computers and TVs, some non-government funded medical expenses such as massage therapy, and even equipment and transportation.

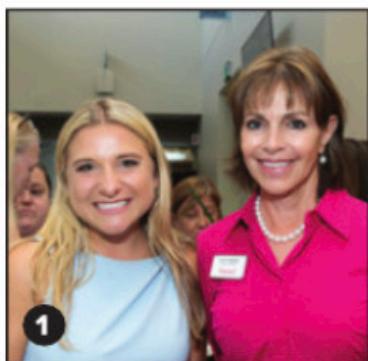
Upon a divorce, a **former spouse** listed as a beneficiary, is no longer a beneficiary in a will under Florida Statutes. If the intent is to keep a former spouse in a will, a new will should be prepared after the divorce is final to confirm that the person making the will, still wants the ex-spouse to be a beneficiary.

Jupiter Law Center is a private neighborhood law firm located in the RiverPlace Professional Center, 1003 W. Indiantown Road, Suite 210, Jupiter, Fla., (561) 744-4600, jupiterlawcenter.com.

The firm provides peace of mind by solving problems with integrity and compassion in the areas of estate planning (wills and trusts, powers of attorney, health care surrogates, living wills, probate estates, succession planning, contracts and purchase/sale agreements), family law (divorce, paternity, child support and time sharing, alimony, property distribution, modifications, collaborative law, pre/post nuptial agreements) and real estate (community association law, residential and commercial transactions, deeds, closings).

SOCIETY

Impact the Palm Beaches Awards Celebration, Palm Beach County Convention Center



1. Kate Hussey and Lauren Sterlacci
2. Carrie Browne and Noemi Coltea
3. Keely Gideon-Taylor and Jaimie Taylor
4. Susan Kaplan, Suzanne Weston and Lisa LaFrance

Deborah Johnson and Carly Augeri

GAIL V. HAINES / FLORIDA WEEKLY



One woman can make a difference...
**A GROUP OF WOMEN CAN
 MAKE AN IMPACT**

As dynamic leaders of women's philanthropy we bring new resources to the community and make philanthropy accessible. Through strategic high impact grant making, we engage, develop and inspire women to create change in our community.

Over \$1.5 Million Donated to Palm Beach County Nonprofits since 2015.



Photography Courtesy of Capehart



**Unify
 Women.
 Amplify
 Change.**



scan me
 for more information



To learn about our membership opportunities, visit impactpalmbeaches.org.



SPONSORSHIP FORM

SPONSORSHIP INFORMATION

Company _____
 Contact _____
 Address _____
 City/State/Zip _____
 Email _____
 Phone _____

We would like our company's name to appear as:

SPONSORSHIP COMMITMENT

- TORCH BEARER \$30,000
- CHAMPION \$15,000
- PROMOTER \$10,000
- INVESTOR \$5,000
- INFLUENCER \$2,500

Enclosed is a check for \$ _____ **Made Payable to the
Town of Palm Beach United Way, OR**

Please charge our credit card (MC, Visa, AMEX, Discover)
 Credit Card Number _____
 Security Code _____ Expiration Date _____
 Zip Code _____
 Signature _____ Date _____

We are making a pledge for Sponsorship; we will pay \$ _____

THANK YOU FOR YOUR SUPPORT OF IMPACT THE PALM BEACHES AND OUR COMMUNITY!

**Please return to: Impact the Palm Beaches
 c/o Town of Palm Beach United Way
 44 Coconut Row, Suite M201, Palm Beach, Florida 33480
 For questions, email Impact at: info@impactpalmbeaches.org
 or contact Town of Palm Beach United Way at 561-655-1919**

THE TOWN OF PALM BEACH UNITED WAY MEETS ALL REQUIREMENTS SPECIFIED BY THE FLORIDA SOLICITATION OF CONTRIBUTIONS ACT. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE WITHIN THE STATE (1-800-435-7352). REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATIONS BY THE STATE. FLORIDA REGISTRATION NUMBER 710843, FEDERAL ID NUMBER 59-063-7885. THE TOWN OF PALM BEACH UNITED WAY RECEIVES 100% OF EACH CONTRIBUTION. THIS INFORMATION WILL BE USED ONLY BY THE TOWN OF PALM BEACH UNITED WAY AND WILL NOT BE DISCLOSED TO OTHER PARTIES.





UNDERWRITING OPPORTUNITIES

All underwriting sponsorships include: name/logo on our website, the opportunity to include corporate branded items as event gift, and recognition in our Awards Ceremony program.

<p>Impact Promotional Video Underwriter Option to have name/logo featured in the video Potential viewers</p>	<p>\$10,000</p>
<p>New Member Welcome Package Underwriter Option to have name/logo/swag item in each bag Distributed to 150+ new members</p>	<p>\$5,000</p>
<p>Promotional Rack Card Underwriter name/logo featured on each card distributed to 500+ members and community partners</p>	<p>\$4,000</p>
<p>Website Underwriter</p>	<p>\$2,500</p>
<p>Impact App Underwriter</p>	<p>\$1,500</p>
<p>Advertising Underwriter</p>	<p>\$5,000</p>
<p>Photography Underwriter</p>	<p>\$2,500</p>
<p>Public Relations Underwriter</p>	<p>\$2,500</p>
<p>Social Media Campaign Underwriter</p>	<p>\$2,500</p>