



**MAKE AN IMPACT IN YOUR COMMUNITY!**

Your support matters! As an all-volunteer philanthropic group, Impact the Palm Beaches relies on support from sponsors, members, businesses, corporations and family foundations to maintain and expand the mission of Impact the Palm Beaches. 100% of our membership funds are awarded annually.

|   | TORCH     |           |              |            |          |         |   |
|---|-----------|-----------|--------------|------------|----------|---------|---|
|   | BEARER    | PROMOTER  | INVESTOR     | INFLUENCER | ADVOCATE | FRIEND  |   |
|   | \$30,000  | \$15,000  | \$10,000     | \$5,000    | \$2,500  | \$2,200 |   |
| <b>VISIBILITY</b>   |           |           |              |            |          |         |   |
| Tiered logo placement on Impact App and Website<br>Reach - over 8,000 unique visitors per year  | ✓         | ✓         | ✓            | ✓          | ✓        | ✓       | 50 % of your donation goes towards a member |
| Recognition at Annual Kick-Off Event as Annual Sponsor<br>attended by ~150 women and community partners   | ✓         | ✓         | ✓            | ✓          | ✓        | ✓       |   |
| Recognition at Annual Awards Celebration as Annual Sponsor<br>attended by ~300 women and community partners   | ✓         | ✓         | ✓            | ✓          | ✓        | ✓       |   |
| Sponsor highlight in one issue of our Newsletter<br>Distribution to over 2,000 women and community partners   | ✓         | ✓         | ✓            | ✓          |          |         |   |
| Opportunity to Include Corporate Branded Items as Event Gifts<br>Reach - over 300 attendees depending on the event                                  | ✓         | ✓         | ✓            | ✓          |          |         |   |
| Exclusive social media post dedicated to sponsorship focus<br>audience - ~1,200 FB followers, 800 instagram followers, and 1,200 LinkedIn followers | ✓         | ✓         |              |            |          |         |   |
| Dedicated Ad in Annual Awards Celebration Program<br>distributed to ~300 women and community partners   | full page | half page | quarter page |            |          |         |   |
| Additional Tickets to attend Kick Off and Annual Awards Celebration   | 6         | 4         | 2            |            |          |         |   |

| <b>IMPACT MEMBERSHIP</b>        |   |   |   |  |  |   |
|---------------------------------|---|---|---|--|--|---|
| Individual Impact Membership(s) | 3 | 2 | 1 |  |  | 2 |

The direct benefit of membership is a vote at the annual awards ceremony.  
The many potential indirect benefits include networking, leadership and helping our local Community.

**FAST FACTS ABOUT IMPACT**

**All Women Membership**

**Members contribute \$1,100 per year (\$100 to fiscal agent)**

**For every 100 members, Impact annually awards \$100,000 grants to fund vetted, local, innovative nonprofit programs in central and northern Palm Beach County and out to the Glades**

**Impact is an all volunteer organization**

**Grant focus areas: Family, Education, Health, Arts and Culture, Environment and Animal Welfare**

**Impact the Palm Beaches has awarded over \$1.5 million since its 2015 inception**

**Unify Women. Amplify Change.**



# MAKE AN IMPACT IN YOUR COMMUNITY

## Your support matters!

As an all-volunteer philanthropic group, Impact the Palm Beaches relies on support from sponsors, members, businesses, corporations, and family foundations to maintain and expand our mission.

**100% of our membership funds are awarded annually.**

**TORCHBEARER**

**\$30,000**

- 3 individual Impact memberships
- Name and logo on Impact website and app
- Opportunity to include corporate branded items as event gifts
- Recognition in Annual Awards Celebration Program
- Spotlight coverage on social media and in monthly newsletters

## PROMOTER

**\$15,000**

- 2 individual Impact memberships
- Name and logo on Impact website and app
- Opportunity to include corporate branded items as event gifts
- Recognition in Annual Awards Celebration Program
- Spotlight coverage on social media and in monthly newsletters

## INVESTOR

**\$10,000**

- 1 individual Impact membership
- Name and logo on Impact website and app
- Opportunity to include corporate branded items as event gifts
- Recognition in Annual Awards Celebration Program
- Spotlight coverage on social media and in monthly newsletters

## **INFLUENCER**

**\$5,000**

- Name and logo on Impact website and app
- Opportunity to include corporate branded items as event gifts
- Recognition in Annual Awards Celebration Program
- Spotlight coverage on social media and in monthly newsletters

## **ADVOCATE**

**\$2,500**

- Name and logo on Impact website and app
- Opportunity to include corporate branded items as event gifts
- Recognition in Annual Awards Celebration Program

## **FRIEND**

**\$2,200**

- Recognition in Annual Awards Celebration Program
- 50% of your donation goes towards sponsoring a member



# SPONSORSHIP FORM

## SPONSORSHIP INFORMATION

Company \_\_\_\_\_  
 Contact \_\_\_\_\_  
 Address \_\_\_\_\_  
 City/State/Zip \_\_\_\_\_  
 Email \_\_\_\_\_  
 Phone \_\_\_\_\_

We would like our company's name to appear as:  
 \_\_\_\_\_

## SPONSORSHIP COMMITMENT

- TORCH BEARER \$30,000
- CHAMPION \$15,000
- PROMOTER \$10,000
- INVESTOR \$5,000
- INFLUENCER \$2,500

Enclosed is a check for \$ \_\_\_\_\_ **Made Payable to the  
Town of Palm Beach United Way, OR**

Please charge our credit card (MC, Visa, AMEX, Discover)  
 Credit Card Number \_\_\_\_\_  
 Security Code \_\_\_\_\_ Expiration Date \_\_\_\_\_  
 Zip Code \_\_\_\_\_  
 Signature \_\_\_\_\_ Date \_\_\_\_\_

We are making a pledge for Sponsorship; we will pay \$ \_\_\_\_\_

**THANK YOU FOR YOUR SUPPORT OF IMPACT THE PALM BEACHES AND OUR COMMUNITY!**

**Please return to: Impact the Palm Beaches  
 c/o Town of Palm Beach United Way  
 44 Coconut Row, Suite M201, Palm Beach, Florida 33480  
 For questions, email Impact at: [info@impactpalmbeaches.org](mailto:info@impactpalmbeaches.org)  
 or contact Town of Palm Beach United Way at 561-655-1919**

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