



## **ABOUT IMPACT THE PALM BEACHES**

Impact the Palm Beaches is a philanthropic organization where women collectively award grants to nonprofits in Central and Northern Palm Beach County to ignite transformational change in our community. Membership consists of women who annually contribute \$1,100 (\$1,000 to the Impact grant and a \$100 administrative fee). Once a year, Impact members gather at our Annual Award Celebration to award \$100,000 grant(s) to local nonprofits. The exact amount of funds available to award in any given year depends on the number of women who join the organization. Since 2015, Impact has invested over \$1.5 million.

The Town of Palm Beach United Way serves as the fiscal agent for Impact the Palm Beaches.

## **A QUICK LOOK AT THE GRANT CYCLE**

### **OVERVIEW OF THE GRANT PROCESS**

Each year, Impact the Palm Beaches and its community partners send notices of the availability of our grants to hundreds of nonprofit agencies and invite them to submit grant proposals. The Impact Grant Committee (made up of members of Impact the Palm Beaches) extensively reviews and scores each proposal. Committee members also attend "site visits" at select agencies. After site visits, the Grant Committee meets to identify finalists to present at our Annual Award Celebration. Following the agency presentations, a vote is immediately taken by the Impact members and a final decision is made regarding grant recipients.

## **GRANT FOCUS AREAS**

Impact the Palm Beaches has identified the following five focus areas:

### **ARTS AND CULTURE**

Projects that cultivate, develop, educate, or enhance cultural and artistic climate.

### **EDUCATION**

Projects that further the ability to educate and improve education.

### **ENVIRONMENT AND ANIMAL WELFARE**

Projects that improve, enhance or restore the environment and promote conservation and protection of natural resources and the welfare of animals.

### **FAMILY**

Projects that strengthen and enhance the lives of children and families living in our community.

### **HEALTH AND WELLNESS**

Projects that positively impact the physical and/or mental health and wellness of the members of our community.

## **STEPS IN THE PROCESS**

### **STEP 1: AGENCY GRANT APPLICATION INFORMATION SESSIONS**

Grant information sessions for agencies will be held in July at the Town of Palm Beach United Way. These sessions will be hosted by the Impact Grant Committee chairs for the purpose of reviewing the grant process with prospective agencies.

### **STEP 2: LETTER OF INTENT**

Following the information sessions, the Letter of Intent will be available on the Impact the Palm Beaches and Town of Palm Beach United Way websites. In the Letter of Intent, the agencies will provide an overview of their program or project, target audience, community need, preliminary budget and success measurements. Grant Committee members will vote on which Letter of Intent applications to advance to the next stage of the process.

### **STEP 3: REQUEST FOR PROPOSAL**

Agencies selected by the Grant Committee will be invited to submit a Request for Proposal. The Request for Proposal requires the agency to provide more details about their proposed program or project, including sustainability, oversight, financial information, timelines, and outcomes. Grant Committee members will vote on which Request for Proposal applications to advance to the next stage of the process.

### **STEP 4: SITE VISITS**

Grant Committee members will attend site visits at each agency selected to move forward in the process. Site visits provide an opportunity for the Grant Committee to meet agency staff and board members, resolve any remaining questions and tour the facility.

### **STEP 5: FINALIST PRESENTATIONS**

Representatives from each finalist organization will present at the Annual Award Celebration. Summaries of the finalist proposals will be provided to all voting members of Impact the Palm Beaches prior to the Award Celebration. Members of Impact the Palm Beaches will vote at the Annual Award Celebration and the winning project(s) will be selected by majority vote.

### **STEP 6: REPORTS AND EVALUATION**

Grantees must submit periodic reports on the progress of programs and projects to Impact the Palm Beaches.